

# HMI520M 6" 4-Color Operator Interface Competitive Analysis

**Maple Systems' HMI520M**

**v.s.**

**Automation Direct  
EZS6M-FS**



**More features and a lower price make our HMI520M the EZ choice**

Our customers want versatility and extreme function in an HMI without breaking their budgets. That was our guiding principal when we engineered our Silver Series. We set out to design a low-priced touchscreen operator interface that has robust function and quality features, and we exceeded even our own expectations.

We're so confident you'll love our HMI520M operator interface with its low price that we went head-to-head with Automation Direct's 6" monochrome touch panel operator interface, the EZS6M-FS:

	Maple Systems' HMI520M	Automation Direct's EZS6M-FS
<b>Unbeatable Price</b>		
<b>Base Unit</b>	<b>\$495</b>	\$534
<b>1 MB Flash</b>	<b>Standard</b>	\$56
<b>1 MB RAM</b>	<b>4MB Standard</b>	\$97
<b>Operating Software</b>	<b>\$75</b>	\$139
<b>Total</b>	<b>\$570</b>	\$826

<b>More powerful hardware</b>		
<b>Processor Speed</b>	<b>200 MHz</b>	40 MHz
<b>Flash</b>	<b>1 MB</b>	Optional
<b>Operating RAM</b>	<b>4 MB</b>	512 KB
<b>Recipe RAM</b>	<b>65 KB</b>	None

<b>More versatile features</b>		
<b>Animations</b>	<b>32 Position Dynamic Animations</b>	None
<b>Multistate Objects</b>	<b>Yes</b>	Yes
<b>Moving Objects</b>	<b>Yes</b>	No
<b>Unlimited objects per screen</b>	<b>Yes</b>	No
<b>Unlimited Object Scalability</b>	<b>Yes</b>	No
<b>Unlimited Object Placement</b>	<b>Yes</b>	No
<b>Popup keypads</b>	<b>Unlimited user-defined</b>	One predefined numeric
<b>Easy Windows®-like Operation</b>	<b>Yes</b>	No
<b>Screens</b>	<b>1,990</b>	500 (expandable with extra memory purchase)
<b>Online Simulation Mode</b>	<b>Yes</b>	No
<b>Macro Scripting Language</b>	<b>Yes</b>	No

### **More for less...**

Pay less - get more. It seems a novel concept in today's world, but its one of our core values. Our customers save money and still get a quality product that outperforms the competition by leaps and bounds. And that's a promise you can take to the bank.

The numbers speak for themselves...

- 5x faster
- 4x more memory
- Over \$250 less
- More powerful, functional graphics
- More design freedom
- More ways to animate
- Deeper discounts for OEM and volume pricing