

10" Touchscreen Operator Interface Competitive Analysis

**Maple Systems'
HMI550H
v.s.
Automation Direct's
EZT10C-F**



What do you want in a 10" graphic operator interface?

Price is important, but so are features and function. Our HMI550H touchscreen operator interface focuses on packing in loads of features and functionality without breaking your budget.

Maple Systems' HMI550H 10" graphic operator interface gives you more features and functionality than other graphic touchscreen operator interfaces in its price category:

- Powerful, meaningful graphics
- Dynamic animations, moving objects and multi-state objects
- Bold, bright colors, patterns and blends
- Unmatched design flexibility
- More power, speed and memory to make your application work exactly the way you want
- Top quality manufacturing

Throw in wide-ranging controller support and top-notch applications assistance and you have an exceptional operator interface value. See for yourself why in head-to-head comparisons, Maple Systems HMI550H operator interfaces give you more than Automation Direct's EZT10C-F in all the areas that matter at a price that's significantly lower than theirs.

	Maple Systems' HMI550H	Automation Direct's EZT10C-F
Unbeatable Price		
Base Unit	\$1,795	\$1,799
2 MB Flash	Standard	\$56 (1 MB)
1 MB RAM	4MB Standard	\$97
Operating Software	\$75	\$139
Ethernet	Standard	\$190
Total	\$1,870	\$2,040

More versatile features		
Colors	256 Vivid Colors	128 Colors
Animations	32 Position Dynamic Animations	None
Multistate Objects	32 States	2 States
Moving Objects	Unlimited Object Motion	None
Object Scalability	Unlimited	Limited
Object Placement	Unlimited	Limited
Windows®-like Operation	Yes	No
Processor Speed	133 MHz	40 MHz
Memory	2 MB Flash (non-volatile) 4MB Operating RAM 128 K Recipe Memory	512K SRAM (volatile), upgrade to 1MB \$41
Screens	1,990	999 (must purchase extra memory to support all 999)
Controller Support	Over 30 Brands	9 Brands
Macro Scripting Language	Yes	No
OEM & Volume Discounts	Yes	No

Exceptional value ...

When you look at all of the power and features we pack into our 10" graphic operator interface, it's clear – Maple Systems' HMI550H is truly the best value!

- Twice the colors
- Faster processor speed
- More memory
- More powerful graphics capability
- More design freedom
- More functional graphics
- Deeper discounts for OEM and volume pricing
- Significantly less expensive